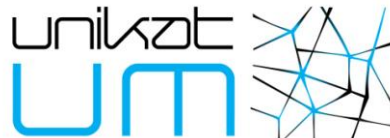


# Internationalisation & business excellence of innovation

4<sup>th</sup> Technology Transfer Conference  
IJS, Ljubljana 2011,

Nenad Savič, UNIKATUM d.o.o.



# Shared Value

1. Business model innovation

2. Product and service innovation

3. Process innovation

4. Technology innovation

Shared  
value

## Shared Value Results

Number of articles published in SCI publications

Income as a result of selling new / innovative products

1. Business model innovation

2. Product and service innovation

3. Process innovation

4. Technology innovation

People Results

Customer Results

Society results

Key results

- Key Strategic outcomes
- Key Performance Indicators

Number of patents

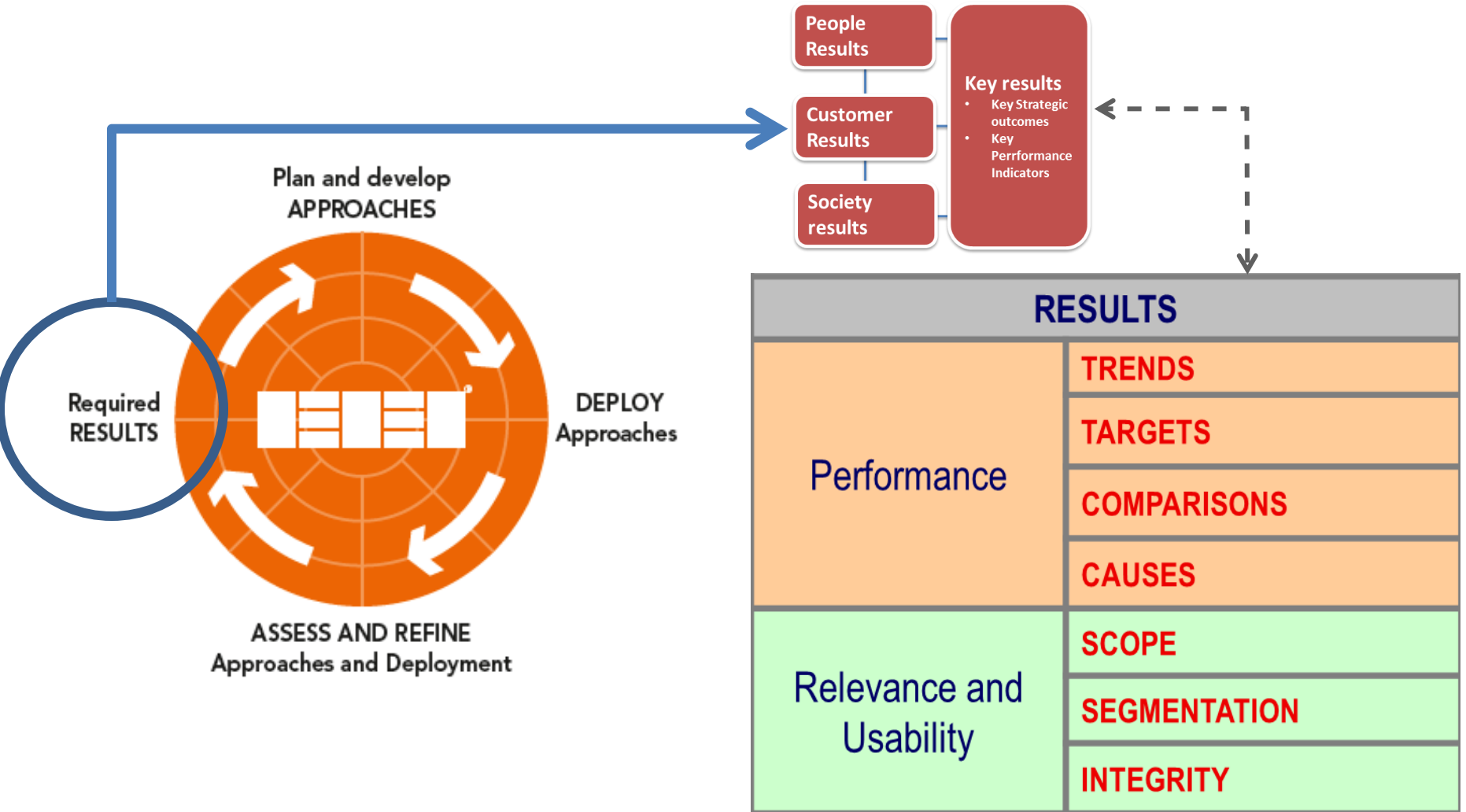
Proportion of BRP (Bruto Regional Product) on R&D

Proportion of developing partners from abroad

Product Lifecycle Management

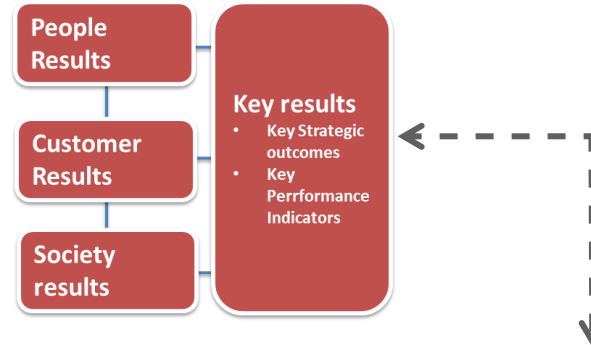
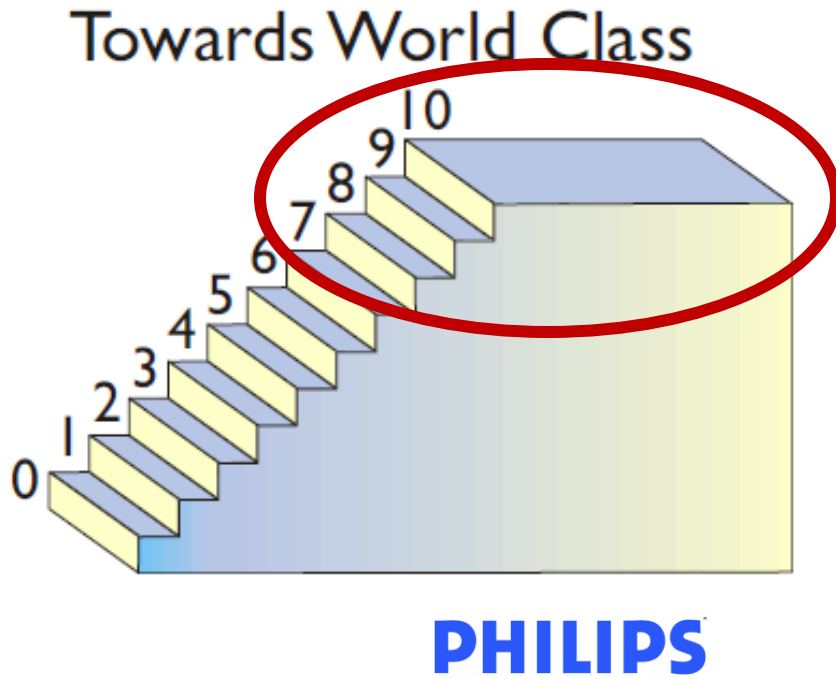
# Internationalisation of innovation & business excellence

## Assessing excellence - RADAR



# Internationalisation of innovation & business excellence

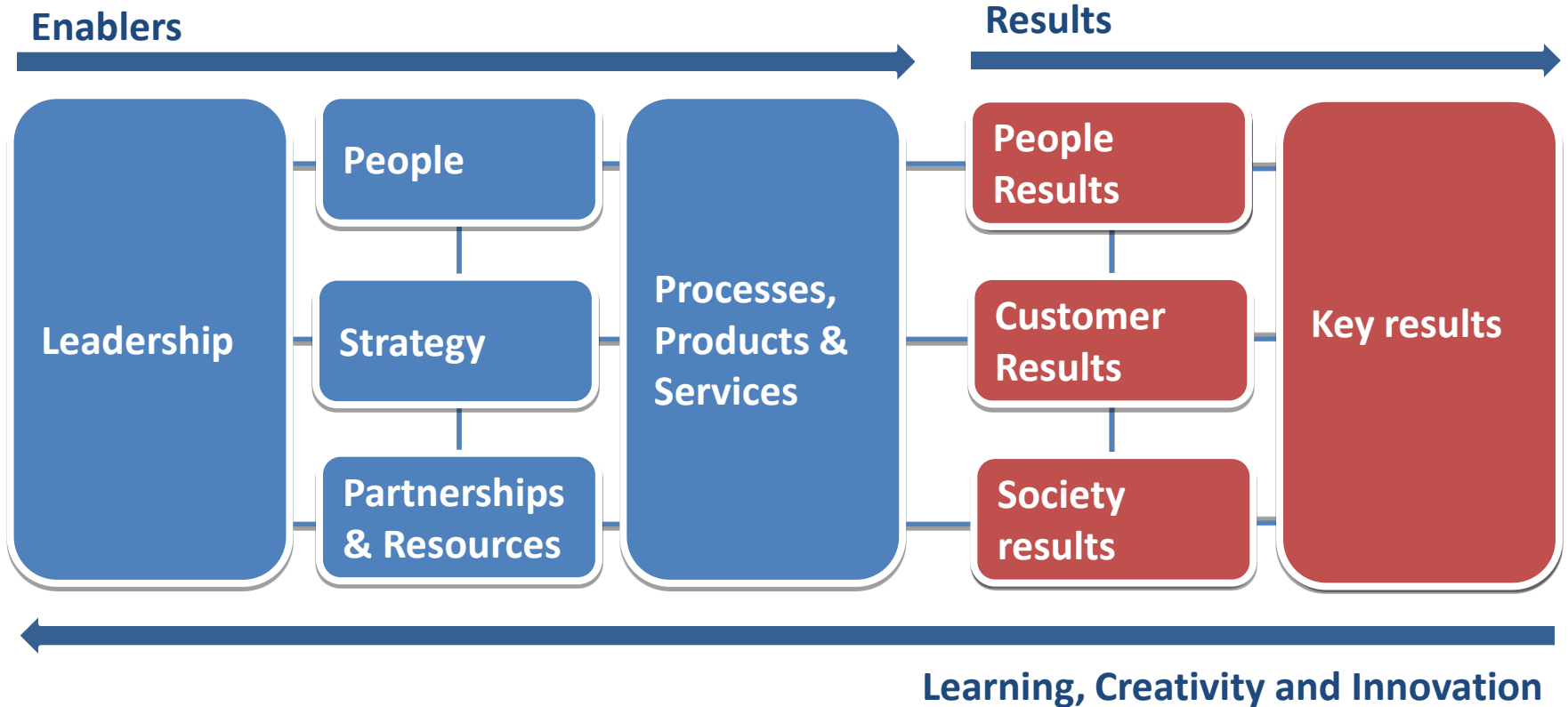
## Assessing excellence – World Class



RESULTS	
Performance	TRENDS
	TARGETS
	COMPARISONS
	CAUSES
Relevance and Usability	SCOPE
	SEGMENTATION
	INTEGRITY

# Internationalisation of innovation & business excellence

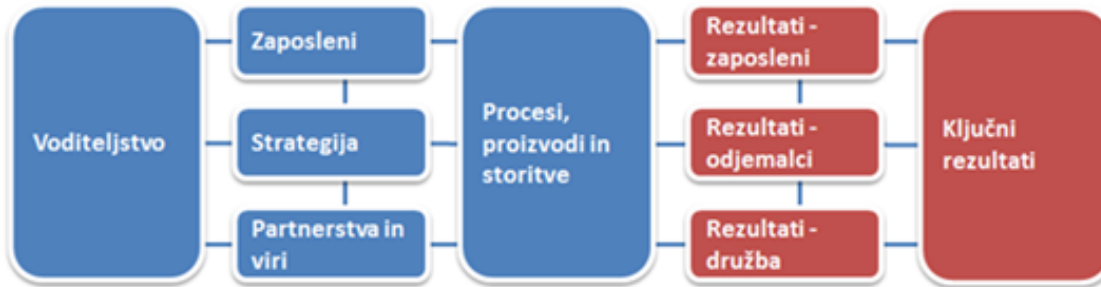
## EFQM Excellence Model



# Internationalisation of innovation & business excellence

## Observe reality, understand, learn and act

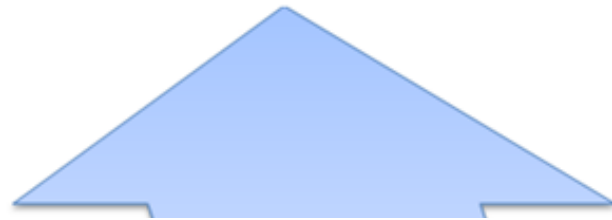
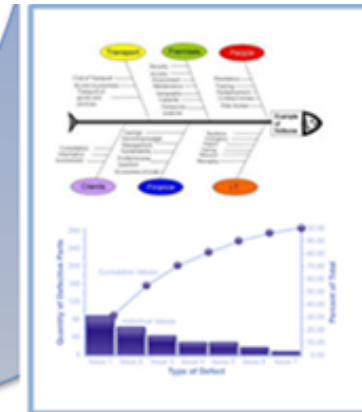
### EFQM Excellence Model with Fundamental concepts



### Performance and gap analysis



### Root Cause Analysis



Change what we are doing



Learning



# Internationalisation of innovation & business excellence

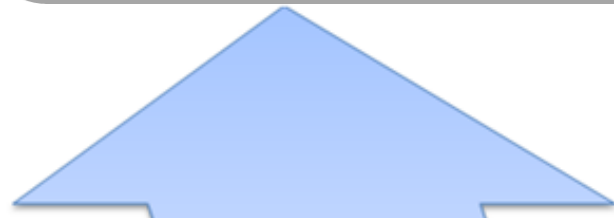
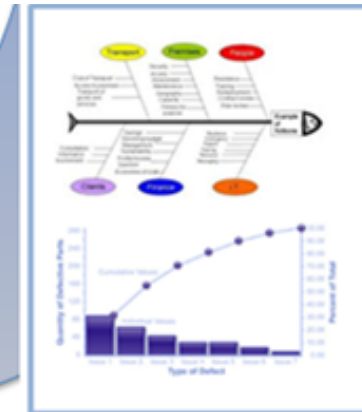
## EFQM Definition of Excellence

Excellent organisations achieve and sustain superior levels of performance that meet or exceed the expectations of all their stakeholders.

### Performance and gap analysis



### Root Cause Analysis



### Change what we are doing



### Learning





# Internationalisation of innovation & business excellence

## Relationship



1. Business model innovation

2. Product and service innovation

3. Process innovation

4. Technology innovation

**Thank YOU**