

KBB

Jagersberger/
Wörschach

**3 Technology Transferprojects
in the Food Sector
in Styria**

Manniladen/
Hart bei Graz

Sternhof/
Arnfels

Maribor, 25.10.2011

3 Projects:

1. „Functional Food for Elderly People“
2. „Beverages Made of Roses“
3. „Manniladen“

Project: „Functional Food for Elderly People“

- Technology Transfer Facilitator: **Martina Fellner**
- Company name: **vitavin, Gerhard Jagersberger**
- Name of Transferinstitute: **Dr. Siegfried Wagner (Impulsecenter Lebring)**



Description of the Company:

The company vitavin was established in 2009

Jagersberger is producing entirely organic high quality grape juices

Address: 8942 Wörschach, Au 263

Homepage: www.vitavin.eu



Content of the Technology Transfer Project

- Analysis of different kinds of grape juices
 - with the aim to be able to show the healthy aspects of vitavin juices (breed, processing..)
- Tests about possible contaminations to proof the taste
 - to show the benefit of organic juices
- Another focus was on the the packaging – appealing to elderly people (research)
 - > less mobility, single, eat/drink less, easy to

Project: „Beverages made of Roses“

Technology Transfer Facilitator:

Elisabeth Schöttel

Company name:

**Erika Swoboda -
Sternhof Vitalkosmetik**

Name of Transferinstitute:

**Eurofins – ofi
Lebensmittelanalytik
GmbH**



ofi - Lebensmittelanalytik

Description of the Company

In 1974 the family Swoboda moved from Vienna to Arnfels into a 250 year old farm house called „Sternhof“

- > cosmetics (herbs, oils, ...)
- > „Styrian roses“

Address: 8454 Arnfeld, Kohlberg 1

Homepage: www.sternhof.at



Content of the Technology Transfer Project

- Idea to make beer with the scent of roses, cooperation with „Lavabräu“;
- Water with the scent of roses (storage life, food-safety aspects, taste)



Project: „Manniladen“

Technology Transfer Facilitator:

Company name:

Name of Transferinstitute:

Sabine Prossnegg

Manniladen

FH Wieselburg



Description of the Company

Founded at the end of 2008, Manniladen produces luxury organic fruit spread (pineapple, kiwi, ...). It is a family run business.

Address: 8075 Hart b. Graz,
Industriestraße 1-3

Homepage: www.manniladen.at

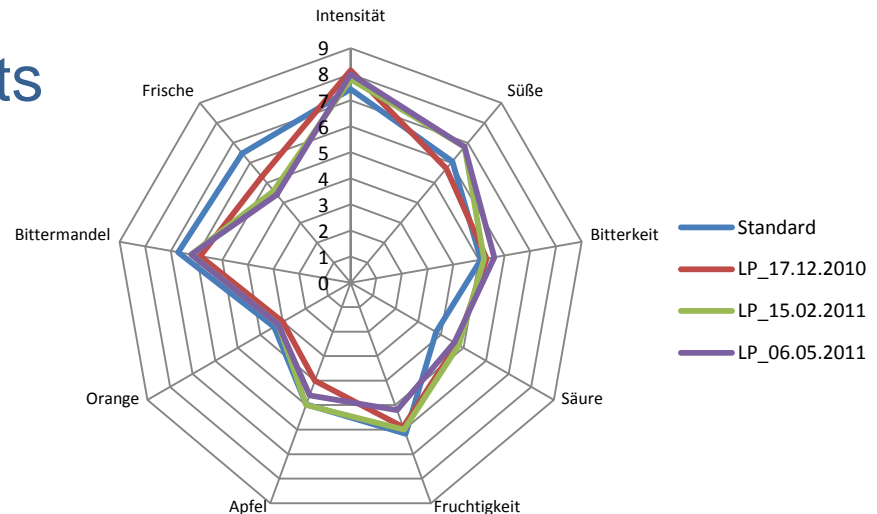


Content of the Technology Transfer Project

Tests have been carried out with regard to

- storage life
- food-safety aspects
- taste, savour

for existing and new products (apple-orange) and other product combinations



Thank you for your attention!

Sabine Prossnegg



<http://sfg.at>

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