

Project KBB: Knowledge for business in border regions

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Knowledge for business in border regions

Naložba v vašo prihodnost
Operacijo delno financira Evropska unija
Evropski sklad za regionalni razvoj



Investition in Ihre Zukunft
Operation teilweise finanziert von der Europäischen Union
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Agenda

- Project overview
- Finished activities
- Results gathered from companies
- Results gathered from technology transfer facilitators
- Future activities



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EVROPSKO EUROPAJSKE TERRITORIALNO TERRITORIALE SODELOVANJE ZUSAMMENARBEIT

Project consortium



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Projects main objectives

- to support competitive SMEs in technology transfer
- Development and implementation of methodology for training of technology transfer facilitators (TTFs)
- Preparation of policy recommendations



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Phases of the project

- Phase I: Establishment of a pool of facilitators
- Phase II: Establishment of a business network
- Phase III: Pilot phase – preparation and implementation
- Phase IV: Future policy implications



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I: Establishment of a pool of facilitators

I-1: Selection of 20 Styrian and Slovene technology transfer facilitators

I-2: Development of training materials

I-3: Training (9 modules)

Jun 2009 – June 2010



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Results:
Finished training
KBB handbook

Phase II: Establishment of a business network

II-1: Awareness raising

II-2: Networking of partners

II-3: Events for companies

June 2009 – June 2010



Results:

Letters of intent

Established network

Events for companies –

Example: „Green technologies - opportunity and challenge”



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Phase III: Pilot Phase – preparation and implementation

III-1: Planning of work and methodology for TT cases

III-2: Selection of participating companies and audit

III-3: Technology hunting

III-4: Technology pilot projects

May 2010 – November 2011

Results:

11 finished projects in Austria

8 finished projects in Slovenia



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Phase IV: Future policy implications

IV-1: Evaluation of the project

IV-2: Policy recommendations

October 2011 – February 2012

Ongoing and Outstanding Activities:

Evaluation

Technology Transfer Conference

Documentation

Policy Recommendations



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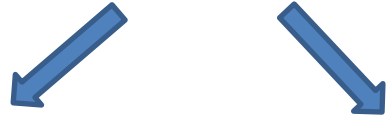


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Project KBB in numbers:

Slovenia (12)



8 finished
pilot projects

4 projects
still running

Number of available TTFs: 15

Austria (14)

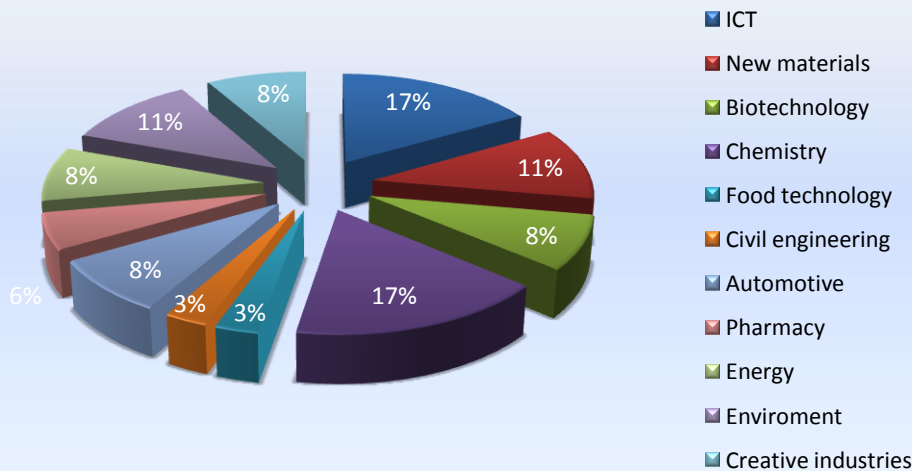


11 finished
pilot projects

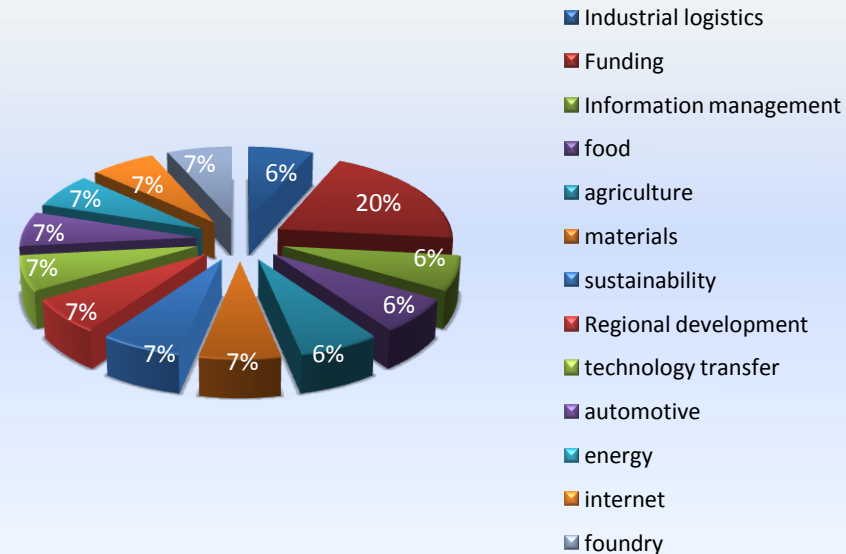
3 projects
still running

Number of available TTFs: 16

TT facilitators in Slovenia (by sectors)



TT facilitators in Austria (by sectors)



First impressions of gathered results (companies point of view) (1)

- Majority of companies established between 2007 – 2011 (few exceptions)
- Mostly small and mid-sized companies (having from 2 – 158 employees)
- 61,5 % of companies **HAVE NOT BEEN** involved in TT projects before
- On average 165 hours of work was spent on each project



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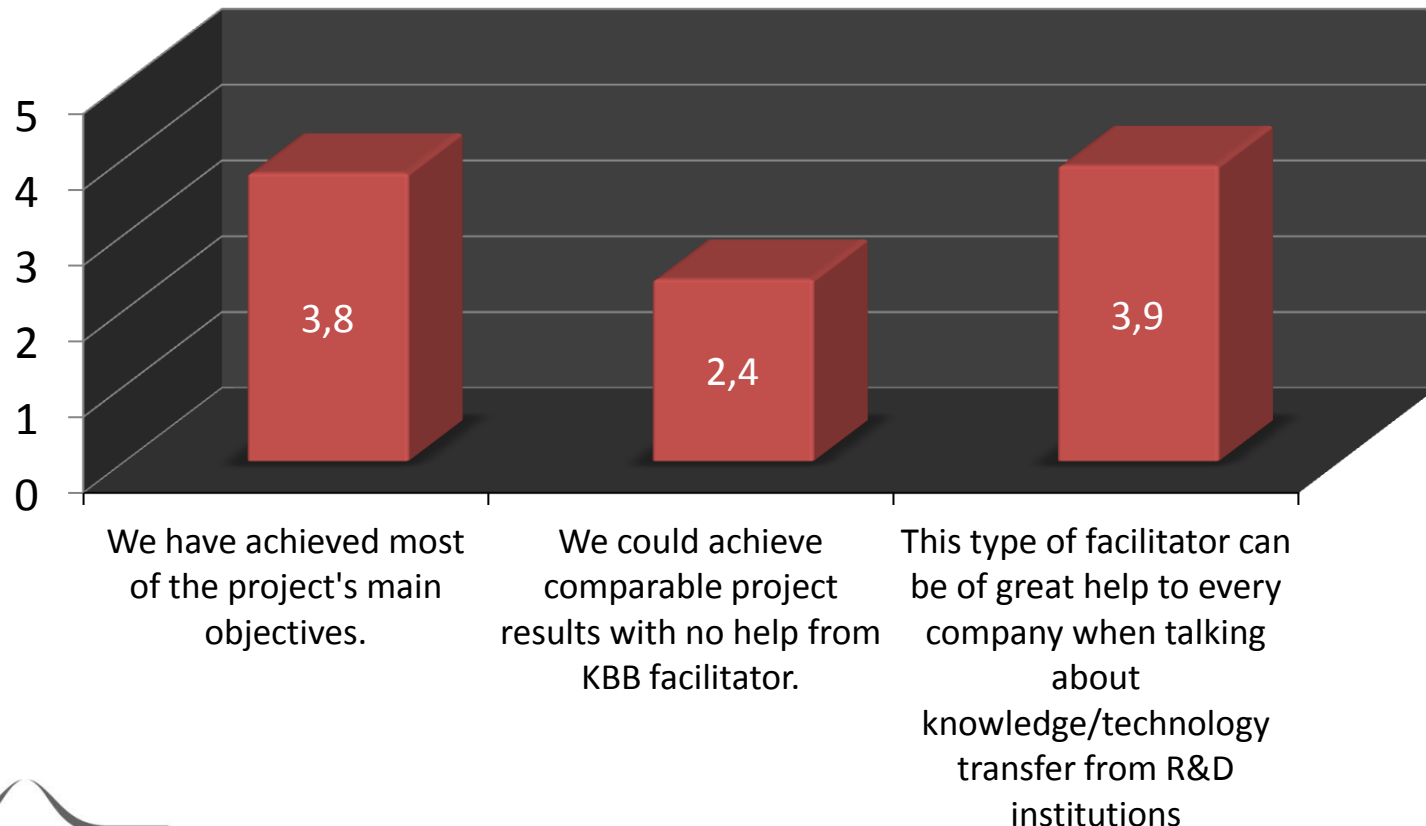


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First impressions of gathered results (companies point of view) (2)

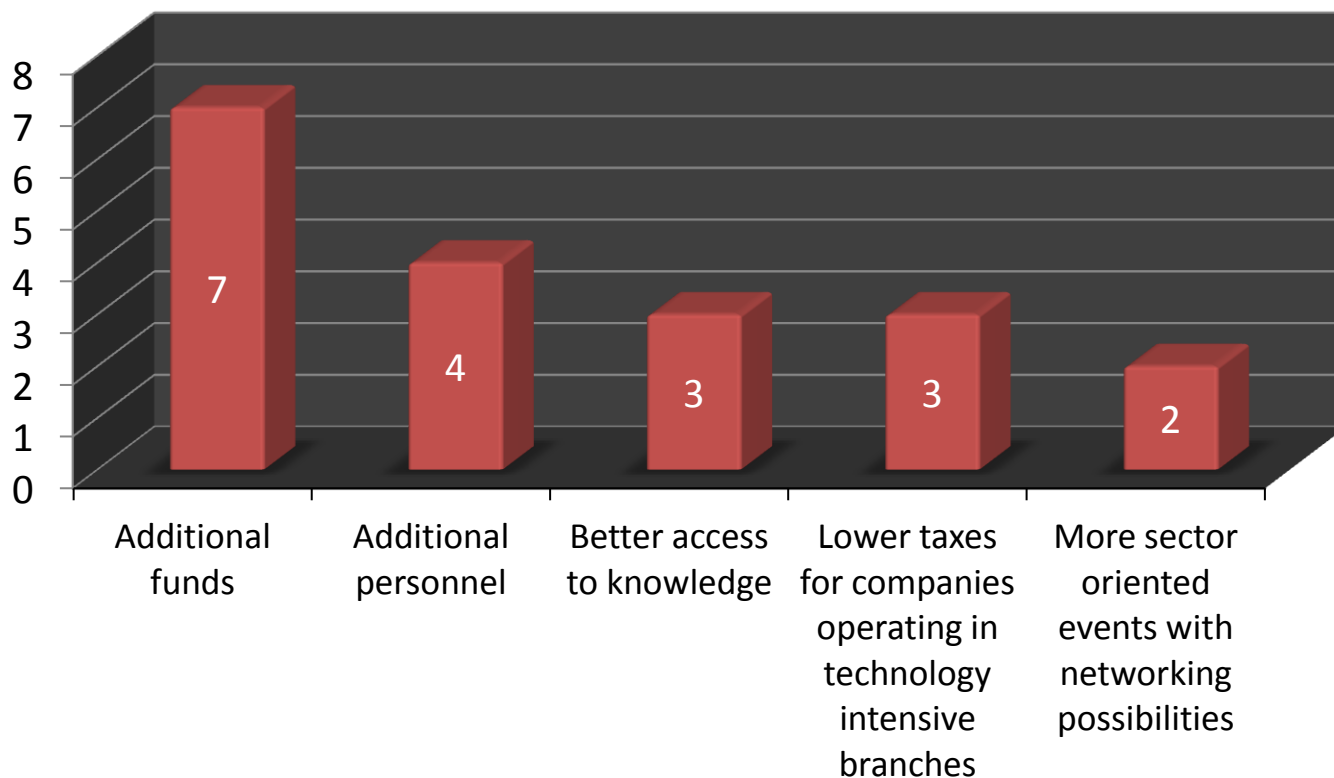
Average grades for different statements
n=10



First impressions of gathered results (companies point of view) (3)

Perfect "help scenario" from the government

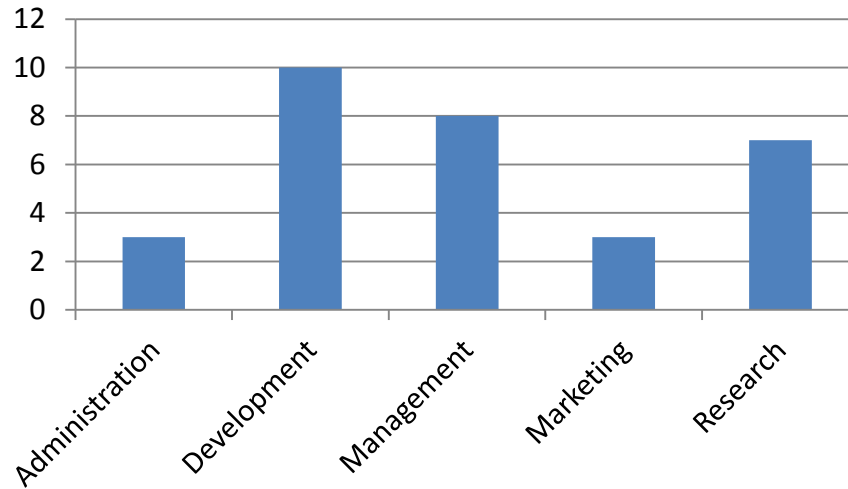
n= 19



Results of the TTF's (I)

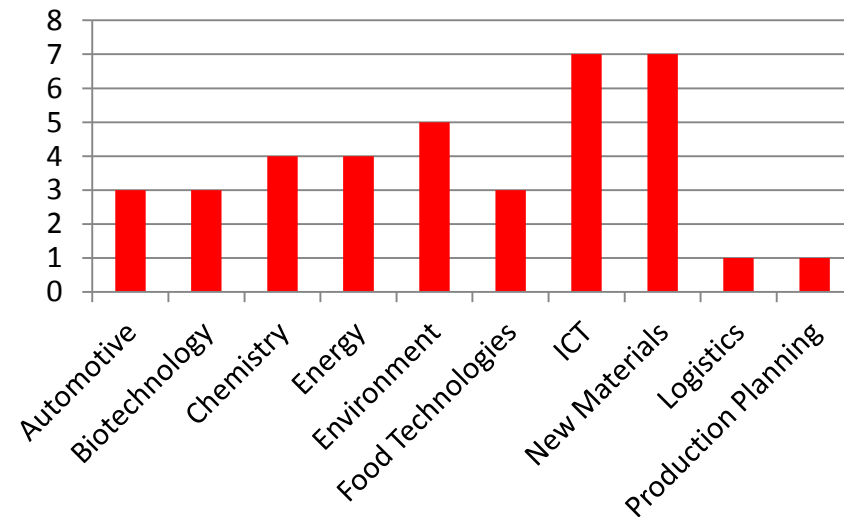
Previous and Current Working Positions

n = 31 [multiple answers possible]



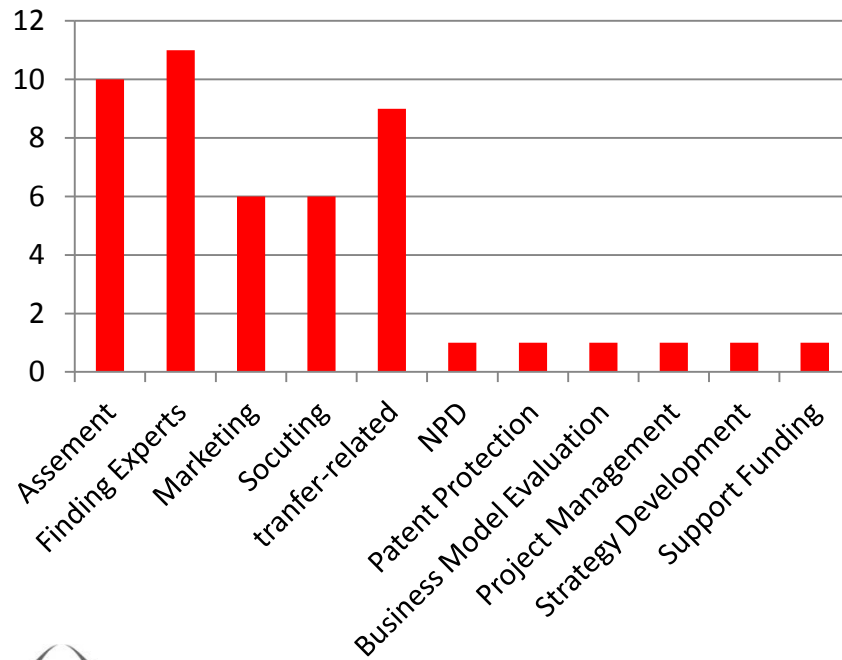
Fields of Intervention

n = 38 [multiple answers possible]



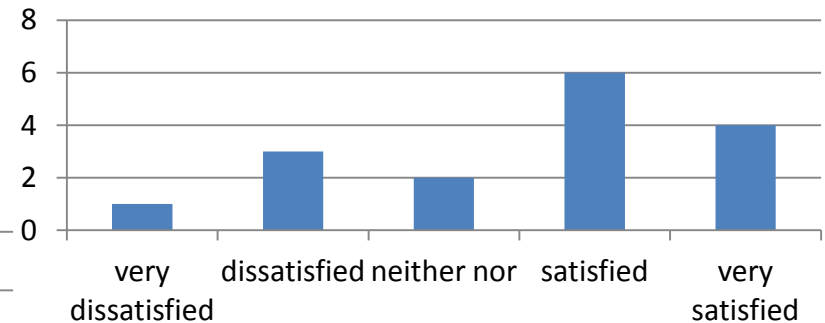
Results of the TTF's (II)

Key Activities
n = 42 [multiple answers possible]



Overall Satisfaction with the Training

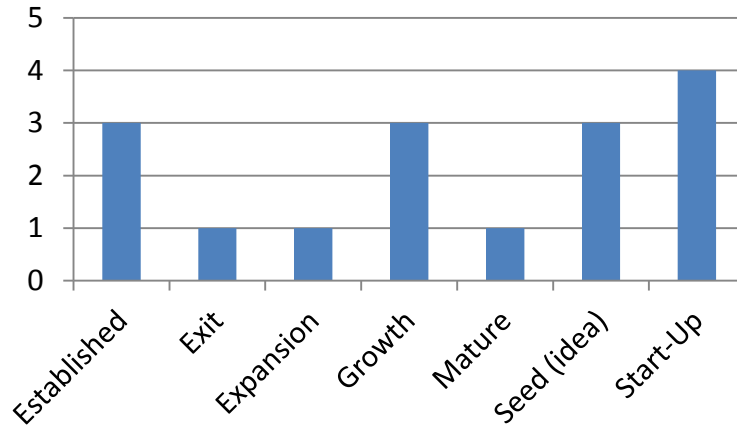
n = 16



Results of the TTF's (III)

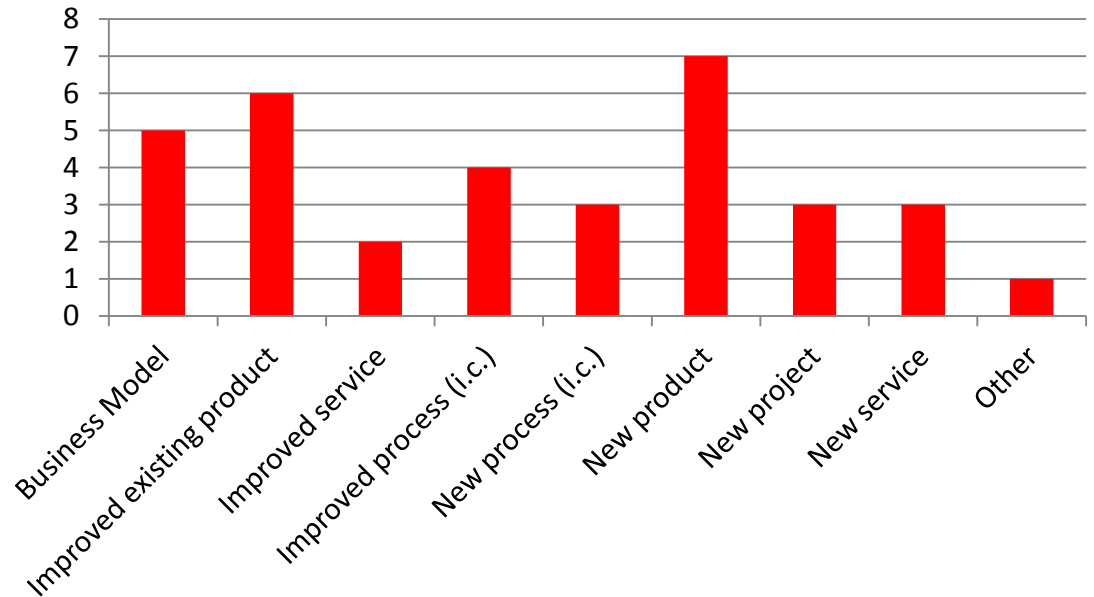
Lifecycle Position

n = 16



Main Result of TT Project

N = 34



Future activities

Within KBB project:

- Finalisation of the pilot projects
- Analysis of the results
- Development of policy recommendations

After project is over:

- National Vocational Qualification
- KBB as transnational project
- Formulation of a national programme



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Questions?



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Thank you!!

Further information: www.kbb-si-at.eu

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