



**Scale Up your SME in Europe**

Practices and Models of  
Research and Innovation in  
the Alpine Space

**Interreg**   
Alpine Space  
SCALE <sup>(up)</sup> ALPS

# Alpine Ecosystems Conference

**April 9 - 10, 2018**

10.00 am - 6.00 pm

IMC University of Applied  
Sciences Krems, Austria



# ALPINE SPACE SCALEUP ACTION PLAN ECOSYSTEM CONFERENCE

## Conference Agenda

April 9, 2018

9:00 am to 10:00 am	Registration
10:00 am to 11:00 am	Opening Ceremony and Keynote: <b>Associate Professor Dan McCole, Ph.D., MBA, Michigan State University</b>
11:00 am to 01:00 pm	Workshop: Designing Ecosystems for Scaleups in the Alpine Space
01:00 pm to 02:00 pm	Thematic Input: Building Networks for Startups and Scaleups - <b>Dr. Stephan Jung, Director Wexelerate</b>  Lunch Break
03:00 pm to 04:00 pm	Workshop: Action Plan for Scaleups in the Alpine Space <b>Dr. Tina Gruber-Muecke, IMC University of Applied Sciences Krems</b>
04:30 pm to 05:30 pm	Thematic Input: Resilience for Startups and Scaleups - <b>Dr. Florian Minichberger, University of Linz</b>
05:30 pm to 06:00 pm	Keynote: Startups and Scaleups in the United States – <b>Jeffrey M. Shepard, Ph.D., Executive Director of the S-Lab Faculty, MA in Management - Saybrook University (Virtual Presentation)</b>

**April 10, 2018**

09:30 am to 10:00 am	Registration for New Visitors
10:00 am to 11:00 am	Thematic Input: Building Communities for Startups and Scaleups <b>Jesus Iglesias Saugar, Ecopreneurs for the Climate</b>  Paralell Workshops (separate registration needed)  Workshop: Community Building for Startups and Scaleups in the Alpine Space
11:00 am to 01:00 pm	Workshop: Finance – Access to Finance for Scaleups  Workshop: Marketing – Access to Markets for Scaleups  Workshop: Business Model Development for Scaleups
01:00 pm to 02:00 pm	Presentation: <b>Startup and Growth Support in the Alpine Space – Exchange of Experiences</b>
02:00 pm to 03:00 pm	Closing Ceremonies and visit to the IMC Coworking Space
03:00 pm to 04:00 pm	Presentation: <b>Ecosystem Action Plan and Roadmap</b>  <i>Scale(up) Alps Project Partners only</i>

**Disclaimer:**

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*Registration Link:*

<https://www.eventbrite.com/e/alpine-ecosystems-conference-tickets-41459875604>

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