

# Synergy Crowd Innovation Day

## Training on the Regional Strategy on Crowd Innovation & Synergy Platform Promotional Meeting

- 16/10/2020 –
- (16th of October 2020)

Hosted by:

[Center for Technology Transfer and Innovation \(CTT\) at the Jožef Stefan Institute \(JSI\)](#)



**SYNERGY** (CE 1171) is a project financed by Interreg Central Europe that started in August 2017 and comprises 7 project partners from 6 European countries, namely Germany, Poland, Austria, Italy, Slovenia and Croatia. The project aims at strengthening currently underdeveloped linkages, cooperation and synergies between companies, industry, research, intermediaries and policy makers in Central Europe. As a result, the project defined new crowd innovation services and made them available via the Synergic Crowd Innovation Platform (SCIP) as a new space for enhancement in open and crowd innovation.



Wrocław University  
of Science and Technology



STEPRI



# Regional Strategy on Crowd Innovation



Crowdfunding  
for research



Crowdsourcing  
challenges for innovation



Infrastructure  
Sharing

## Training on the Regional Strategy on Crowd Innovation

Open Innovation has expanded significantly in recent years as a successful concept for the comprehensive exchange of knowledge and the integration of know-how from different perspectives and areas while allowing for the implementation of innovations in a faster and more cost-effective way.

We invite you to learn more about the new collaboration mechanisms in open innovation as part of the Interreg CE Project SYNERGY and within our regional *Training on the Regional Strategy on Crowd Innovation*.

### Why take part in the meeting?

By participating in the regional *Training on the Regional Strategy on Crowd Innovation* you can:



Get to know new open innovation collaboration mechanisms



Learn more about new ways to increase Open Innovation initiative in your region



Develop new ideas for Open Innovation and technology advancement



Gain insights into best practices and success stories in open innovation



Discover new opportunities for future collaborations in open innovation



Explore the possibilities of the Synergic Crowd Innovation Platform for future applications

### Meeting Contents

We are looking forward to present the ready-to-adopt Regional Crowd Innovation Strategy and the tools developed within the SYNERGY project. This strategy will enhance the innovation potential and technology advancement of Central European actors.

### Target Groups

The meeting offers representatives from regional public authorities, public organizations and Synergic Networks representatives the opportunity to learn more about the use of open innovation tools and services.

**The Regional Strategy on Crowd Innovation** is intended as a ready to adopt Plan of Actions designed to achieve a long-term and overall spread of innovative initiatives at the regional level and among interested stakeholders – i.e. industries (Les and SMEs), universities, research centers, policy makers, institutions - that will foster productivity, efficiency and competitiveness of Central Europe regions

# Synergic Crowd Innovation Platform

Open Innovation environment for industry and academia



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## Synergic Crowd Innovation Platform Regional Promotional Meeting

### SYNERGY PROFILING TOOL



**SYNERGY Profiling Tool** is a software that analyses multiple project features and organizations competences to create synergy effect between entities:

- looking for new contacts,
- wanting to establish wider, international cooperation,
- interested in finding a partner in the fields of additive manufacturing, micro- and nanotechnologies and industry 4.0.

<https://synpro.e-science.pl>

### SYNERGY PLATFORM

Common projects

Crowdsourcing-based problem solving

Database of infrastructure and organizations

List of competences

Social Product Development

Crowdfunding for R&D

Infrastructure and resources sharing

Microworking

Direct benefit in pilot phase (vouchers)

An online platform with different types of newly designed services enhancing **crowd innovation initiatives** are available, i.e.:

- exchanging resources among partnering regions (HR, equipment & infrastructure),
- setting up cooperation and micro-working,
- crowdfunding and crowdsourcing.

Platform is a place where industrial companies can define their needs and problems and researchers can deliver jointly developed solutions in an open innovation environment.

<https://synergyplatform.pwr.edu.pl/>

### Meeting Contents

We are looking forward to present the Synergic Crowd Innovation Platform (SCIP) together with its new possibilities of crowdfunding and crowdsourcing for innovative solutions and the new models of micro-working for enhancing the innovation potential of Central European actors in the Promotional Meeting.

### Target Groups

The meeting offers representatives from general public, SMEs, large enterprises, research organisations, business support organisations and regional public authorities the opportunity to learn more about the use of open innovation services for the further development of their products and technologies.

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**Meeting Place:** **Online Meeting via the conference tool GoToWebinar.** The link to participate in the meeting and all relevant details will be sent to you after registration for the event.

**Registration** should be made [via the following link \(please click here\)](#).

The participation in the meeting is free of charge and the number of participants is **not restricted**.



center for technology transfer and innovation  
at the Jožef Stefan Institute

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## Synergic Crowd Innovation Platform CTT-JSI Promotional Meeting

16/10/2020	Program
10:45 - 11:00	Registration (with testing of internet connection, microphone, webcam, etc...)
11:00 - 11:15	Presentation of the project and Synergy Platform for Crowd Innovation

## CTT-JSI Regional Strategy Training

16/10/2020	Program
11:15 - 11:45	Training on the Regional Strategy on Crowd Innovation
11:45 – 12:15	Discussions on Future Collaborations
12:15 – 12:30	PRESS CONFERENCE