

Date 21. 02. 2023

Deadline 12. 04. 2023

CONTACT

Organisation	Institute for Advanced Studies (IHS)	Department	Behavioral Economics
Contact person	Florian Spitzer	Email	spitzer@ihs.ac.at
City	Vienna	Website	https://go.ihs.ac.at/be
Country	Austria		

Organisation type

Research organisation type	<input checked="" type="checkbox"/> Research Organisation <input type="checkbox"/> University <input type="checkbox"/> Company <input type="checkbox"/> Other	Is your company a Small and Medium Sized Enterprise (SME*)? Number of employees:	<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO
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Your enterprise is an SME if:

- it is engaged in **economic activity**
- it has **less than 250 employees**
- it has either an **annual turnover not exceeding €50M**, or an **balance sheet total not exceeding €43M**
- it is **autonomous**

For the definition of SMEs, look at: http://ec.europa.eu/growth/smes/business-friendly-environment/sme-definition_en

Short introduction of key areas of institute's research:

The [Institute for Advanced Studies \(IHS\)](#) is an independent, non-profit research institute in Vienna (Austria). It brings together high-level expertise from various disciplines (economics, sociology, and political science, among others) to address fundamental economic and social problems and policy choices. Internationally renowned scientists stay at the Institute as guest researchers, and PhD candidates use its excellent facilities to conduct their studies. IHS alumni make career in academia, governmental institutions, and in the private sector.

The IHS was inceptioned in 1963 under the auspices of two esteemed scholars, Paul F. Lazarsfeld and Oskar Morgenstern with a generous grant from the *Ford Foundation*. Today, the Institute is funded by the Austrian government, by various public organizations and by commissioned research. IHS has coordinated and participated in numerous projects within the EU Framework Programs and has extensive experience in disseminating research results. Currently the Institute counts approximately 100 employees.

Former participation in an FP European project?

☒ YES ☐ NO

Project title / Acronym:

Better regulation in Austria – phase 2 (BRiA II / REFORM/GA2020/023)

Activities performed:

Consortium lead, overall project management, comparative research on how behavioural insights are integrated into public policy in different European countries, design of behavioural insights workshops and provision of training for public official in Austria with a focus on how behavioural insights can be applied to public policy in Austria.

Expertise / Commitment offered

Description of your expertise:

Insight Austria is an interdisciplinary research group at the Institute for Advanced Studies (IHS) in Vienna, Austria, applying behavioural insights to public policy with a focus on behaviour change. We develop target-group specific interventions inspired by behavioural insights and we conduct randomized controlled trials (RCT) to test the effectiveness of these interventions. We have plenty of experience with the administration of EU projects. Further info on <https://go.ihs.ac.at/be>

Keywords specifying your expertise:

Behavioural insights, behaviour change, randomized control trials, field experiments

Commitment offered:

☒ Research ☐ Demonstration ☒ Training
☐ Technology ☒ Dissemination ☐ Other:

Interested in participation in project types:

☒ Research & Innovation Action ☐ Innovation Action ☐ EIC Pathfinder

Work Programme research areas: indicate your interest

Horizon Europe Framework Programme (HORIZON)

Call topic(s): HORIZON-MISS-2023-CANCER-01-02

Do you have other partners for this topic (which partners/country)?

No

Profile of partner sought

Role

☐ technology development ☒ research ☐ training
☐ dissemination ☐ demonstration ☒ other: consortium lead

Country /region

☐

Expertise required

We are highly interested in the call "Enhance primary cancer prevention through sustainable behavioural change" but at the moment we do not have the capacity to form and lead a consortium. We would therefore be highly interested to join an existing consortium which is still looking for a partner to cover the behavioural insights component of the project or the regional coverage of the Central European area.

I agree with the publication of my contact data: ☒ YES ☐ NO