

Subject: **SPIN Rise** program for researchers and scientists

We're excited to announce the SPIN RISE: a 3-month hybrid pre-incubation programme for researchers and scientists, aiming to bridge the gap between technology and business by fostering innovative thinking and offering insights into commercialisation strategies.

Whether you're a PhD candidate, post-doctoral fellow, or senior researcher, this program is tailored to help you turn your research into a successful commercial venture or maximize the value of your intellectual property (IP).

Who is it for?

SPIN UNI is designed for researchers across the public and private sectors, as well as higher education institutions. It's ideal for those looking to commercialize their research, whether through **new venture creation** or **intellectual property valorization**.

About the Program:

Hosted by the School of Business and Economics in Ljubljana, the SPIN UNI program provides the tools and knowledge to bridge the gap between research and the marketplace. Participants will gain valuable entrepreneurial skills, insights into IP commercialization, and access to networks that can support their projects.

More about the program: <https://www.eitdigital.eu/spin/rise>

Key Goals:

- **Commercialisation Strategies:** Learn how to turn your research into a business opportunity, **whether through creating a new venture or leveraging IP.**
- **Hands-on Learning & Mentorship:** Engage in a 3-day in-person bootcamp and continue with 10 hours of customized online mentorship, addressing your specific project needs.
- **Networking & Pitching Opportunities:** Present your commercialization plans to industry experts, investors, and technology transfer offices (TTOs).

Customized Mentorship Program:

The online mentorship portion of the program will be tailored to the specific needs and backgrounds of participants, offering two distinct pathways:

1. **IP Valorization:** For those looking to maximize the value of their intellectual property through licensing, partnerships, or commercialization strategies.
2. **Venture Creation:** For participants aiming to build and launch new ventures, with guidance on business model development, fundraising, and market entry.

Important Details:

Kick-off Dates: December 4-6, 2024 (Ljubljana, Slovenia) – in person

Application Deadline: November 4, 2024

Cost: Free for associates and partners of the University of Ljubljana

Limited Seats: To ensure personalized attention and high-quality mentoring, seats are limited.

This program is not just for those seeking to launch ventures—it's also designed for researchers looking to unlock the value of their IP.

More about the program and application: <https://www.eitdigital.eu/spin/rise>

Contact

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