

Status of DestinE related activities

ESA/PB-EO/ROOMDOC(2024)57 202nd PB-EO Meeting Paris, 20-21 November 2024

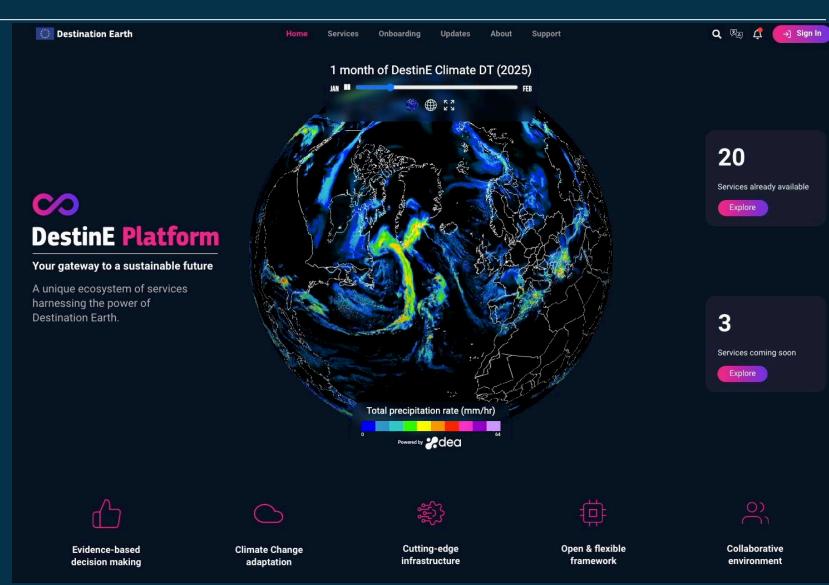
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DestinE



- Launched in June
- Access policy approved by EC in October
- System updated accordingly
- World-wide User registrations opened on 15 October
 - o Open & free registration
 - Access to Digital Twin data restricted to priority user groups and upon approval by European Commission



DestinE Platform



The DestinE Platform allows users to discover DestinE data and exploit them locally with:

- Data access services, for DestinE
 DTs data and multiple other data
 sources
- Data processing services, for users to exploit and manipulate the data,
- Visualization services, for users to communicate the results of their activities

All services are scalable and designed to adapt resources consumption to demand.



The DestinE Platform allows users to customise their own services and to onboard these

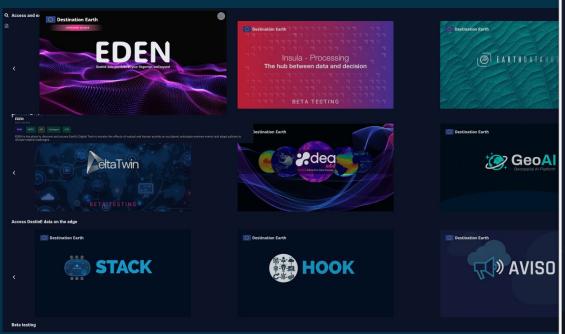
- Technical support for service providers
- Onboarding procedure in place:

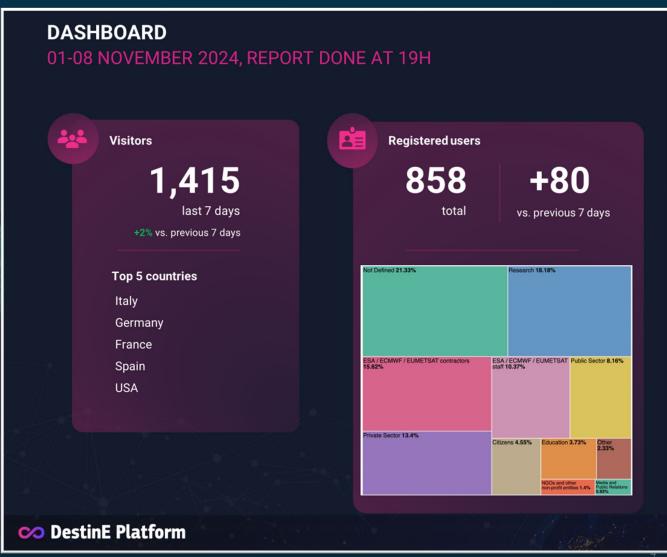


Destine Platform Statistics



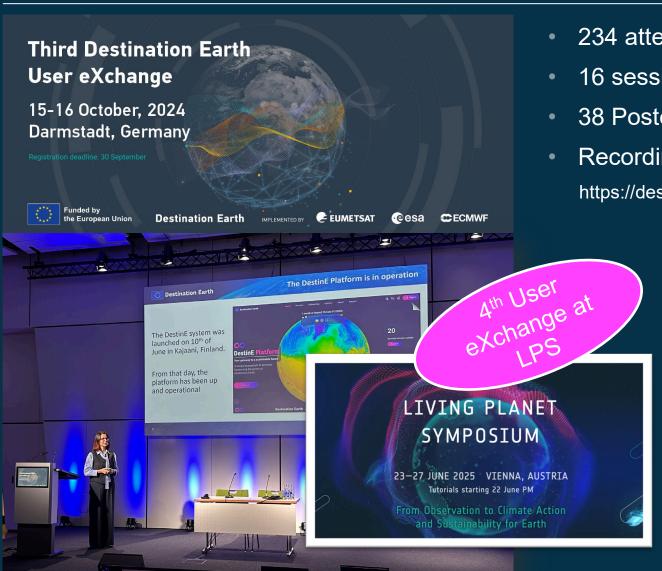
- DestinE Platform Operations are performing well
- Slow users onboarding
- 858 registered users, 20 services available, 140 datasets available including Data Lake





Destination Earth 3rd User eXchange





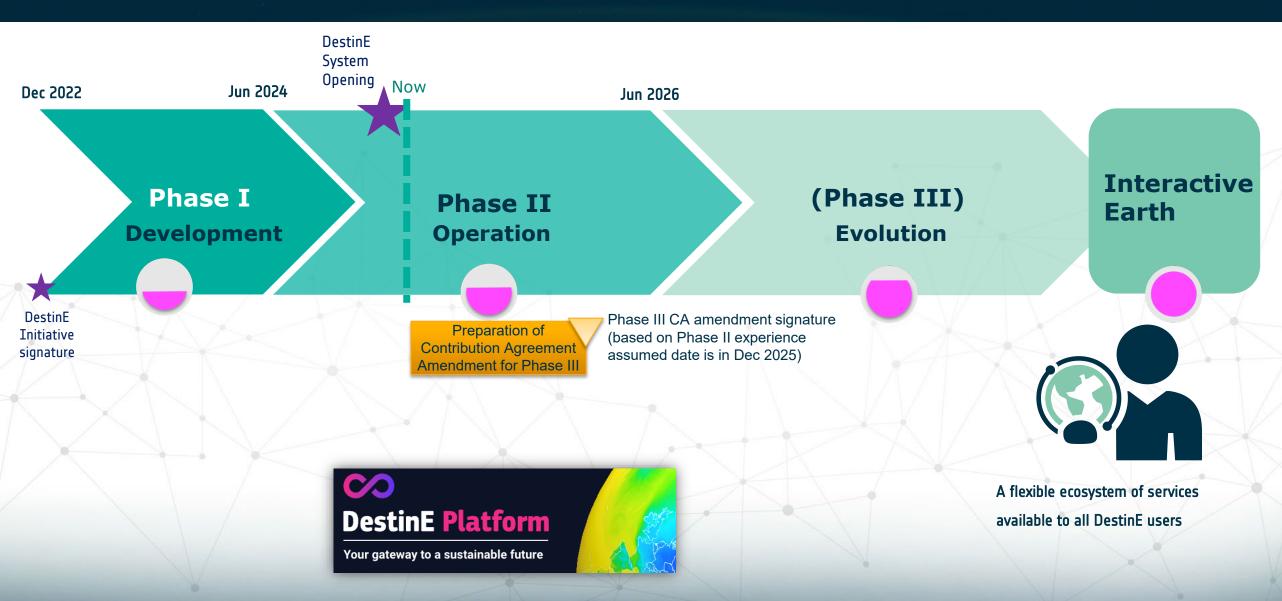
- 234 attendees in person and 266 users attending remotely
- 16 sessions with ~80 presentations
- 38 Posters
- Recordings and presentations are available on the website https://destination-earth.eu/event/3rd-destination-earth-user-exchange/



ESA DestinE Team at the UX#3: Rochelle Schneider, Inés Sanz Morère, Kathrin Hintze, Sébastien Tétaud, Barbara Borgia, Claudia Vitolo, Franka Kunz (Photo: Franka Kunz)

The DestinE Initiative Timeline





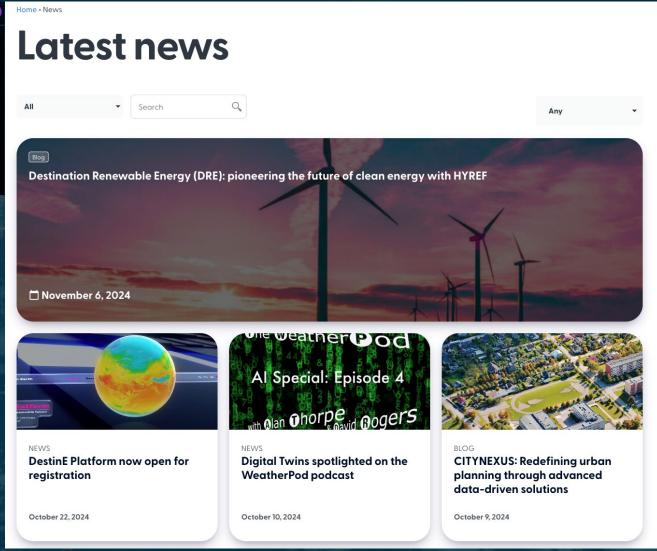
Destination Earth Joint Website





Joint Website Objectives:

- to create a DestinE Community
- to inform potential users of DestinE
- To update on all the developments and activities ongoing, including procurements
- https://destination-earth.eu/



Joint website statistics



14.216 visitors on joined website (in October) Stable vs September (14.264)

Rk: 310k visitors on the last 30 days in Copernicus Browser

339 views on Youtube (in October) (vs 304 in September)

2.287 users in community (on 31/10)

(vs 2227 in sept)

Growth of community is slowing down (+3% in oct vs 4% in sept)

Destinet community members cumulative monthly growth

Destinet number of community members by country

Destinet number of community mem

Community growth not at the same pace as users registering

Rk: 230k registered users in Copernicus system

5.047 Visitors on DestinE platform (from oct 7th to nov 7th) (+450% vs sept)

Rk: 310k visitors on the last 30 days in Copernicus Browser

776 Registered users (on 31/10) (+220% vs sept)

Rk: 230k registered users & 45k active users in Copernicus system

We are observing a strong and stable interest from visitors, with over 14,000 monthly visits, including more than 9,000 unique visitors. Notably, 69% of this traffic originated from LinkedIn.

These numbers clearly suggest the engagement/interest of real external users and potential new community members, not just internal contributors.